

Abbey PR Guide

Free guide produced by Abbey Charitable Trust to help small charities make the most of PR opportunities.

www.aboutabbey.com – click on CSR then Charitable Trust

Ask Charity

Free online directory for any charity interested in being contacted more often by journalists and programme makers

www.askcharity.org.uk



BSSEC – Promoting your enterprise

A free resource park of information and guidance for social enterprises to improve their promotional activities

www.bssec.org.uk/pye.html

CharityComms

A membership and support organisation for staff and volunteers responsible for the communications of voluntary groups

www.charitycomms.org.uk

Could a local business help?

SUSTAIN is building up a network of local businesses willing to offer their skills and expertise free of charge to voluntary and community organisations.

For more information contact
Martin Clarke, Business Advisor
on **0121 711 3148** or
csr@solihull-sustain.org.uk

Clever Communications

Free to download guide for charities that want to know more about working with the media

www.vamu.org.uk/downloads/CleverComms.pdf

Community Channel

Digital TV station dedicated to highlighting issues from voluntary and community organisations

www.communitychannel.org

Community Newswire

Free service that puts press releases from charities and voluntary organisations into the hands of journalists across the country

www.communitynewswire.press.net

Facebook – Third Sector PR and Communications Network

A forum for people working in Third Sector PR and communications roles to share tips, ideas and resources

www.facebook.com/group.php?gid=2402966794

Media Matching

Free service that brings together media and communications professionals with charities and voluntary organisations that want to improve the way they communicate

www.mediatrust.org/media-matching



Media Trust Online Guides

Free online guides covering all areas of PR, Marketing and Communications

www.mediatrust.org/training-events/training-resources/online-guides

nfpSynergy

Free research and top tips for not-for-profit organisations

www.nfpsynergy.net

Volunteer Genie

How to use the media to create a successful volunteer recruitment campaign

www.volunteergenie.org.uk

Further help and support:

SUSTAIN provides free one-to-one advice, information and guidance on all aspects of PR & Marketing – everything from writing press releases to producing leaflets, designing a website to planning a publicity campaign.

Contact Jayne Scarman, PR & Marketing Manager on **0121 711 3148** or promotion@solihull-sustain.org.uk

