

CHILDREN ENGLAND - TRAINING & EVENTS BIRMINGHAM (NOV 2011 - MAR 2012)

COURSE / SEMINAR	PROGRAMME OVERVIEW	FEES	DATES
Survive & Thrive Sustainable Funding in the Current Climate	This 1-day workshop gives you practical insights into developing a broad mix of income streams to help you diversify your income and prepare for a more sustainable financial future. Exploring 'tried and tested' sector approaches to generating income, this course will give you the skills, know-how and confidence to reduce your grant reliance and access new sources to fund your organisation's work. Incorporates real-world case studies, useful templates and top tips	£75 - Children England Members £95 - Non-Members (voluntary sector) £185 - Statutory and private sector	2 nd Nov 2011 (10.30am- 4.30pm) Venue: The Bond Company
Business Partnerships Seminar	Whether you're looking for corporate in-kind support, cash donations or to build business relations for the first time, this seminar presents the ideal opportunity to explore how your organisation can develop effective business partnerships that are structured, strategic and sustainable. With expert speakers, practical advice and sector-specific case studies, you'll gain invaluable insights into developing effective business partnerships.	£40 - Children England Members £60 - Non-Members (voluntary sector) £125 - Statutory and private sector	23 rd Nov 2011 (1.30pm- 4.30pm) Venue: The Bond Company
Tendering Masterclass	A practical 1-day workshop for those looking to enhance their skills and knowledge and improve their success rates when tendering for local authority or other public sector contracts.	£75 - Children England Members £95 - Non-Members (voluntary sector) £185 - Statutory and private sector	6 th Dec 2011 (10.30am- 4.30pm) Venue: The Bond Company
Marketing Fundamentals	Taking you step-by-step through the marketing planning process, this workshop covers all the key elements to help you develop a cost-effective marketing strategy for your organisation. Packed with real-world case studies, up-to-date marketing ideas and expert tips.	£75 - Children England Members £95 - Non-Members (voluntary sector) £185 - Statutory and private sector	24 th Jan 2012 (10.30am - 4.30pm) Venue: The Bond Company
Effective Leadership	This 1-day workshop gives you practical insights into the core skills and behaviours needed to be effective in the role of a leader within your organisation. Exploring practical models of leadership and their application, you'll gain knowledge and understanding of what makes an effective and inspirational leader as well as how to better motivate and inspire your team to achieve their full potential.	£75 - Children England Members £95 - Non-Members (voluntary sector) £185 - Statutory and private sector	6 th Feb 2012 (10.30am- 4.30pm) Venue: The Bond Company
Children England - Expert Seminar	These seminars provide a wealth of up-to-date information, practical guidance and expert know-how through presentations, group work and lively discussions on key policy developments affecting our sector. To keep our seminars highly topical and sector relevant, we always schedule expert speakers and the final event agenda just a couple of months in advance. So do watch this space, but a definite date for your diary all the same!	£40 - Children England Members £60 - Non-Members (voluntary sector) £125 - Statutory and private sector	21 st Mar 2012 (1.30pm- 4.30pm) Venue: The Bond Company