



Local Club Marketing Opportunities

Sports Council Seminar

Wednesday 18 May 2011

Solihull Arden Club



Solihull Active



Solihull Active



Aims to increase physical activity & sport participation by:

- providing the public with local sport & physical activity information and opportunities
- support local community sports clubs
- increasing awareness of recommendations & benefits of participation



Solihull Active



What is it?

- Consistent marketing approach
- Advertising & promotion
- Event support



Solihull Active



Solihull Active



What is it?

- Targeted community programmes
- A public focused web portal, containing the interactive activities database

www.solihullactive.co.uk



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Annual Sports Council Awards

The Annual Solihull Sports Council Awards will take place on the 4th July. Nominations are now open and the closing date for applications is Monday 6th June.

There are 8 categories, including the Geoff Sander Young Sports Volunteer of the Year Award. For further information on the award categories and how to nominate please [click here](#)

Project News

- **Become a volunteer walk leader**
[Join our team to lead short walks in Shirley](#)
- **New Womens Running Group starting Tue 3 May.**
[Starting from North Solihull Sports Centre at 5:30pm](#)
- **Socio-Economic Workstream (SEWS) Funding Opportunities.**
[For more information on North Solihull Partnership Funding](#)

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Give Something Back to Sport and Physical Activity

Sport and Physical Activity makes a defining contribution to life in Solihull making us a happier, healthier, safer and stronger community.

Our volunteers are at the heart of sport and physical activity in Solihull; they play a pivotal role in encouraging and supporting people to get involved, and stay involved, at all levels.

We need even more so if you would like to find out how to get involved this section will give you ideas and put you in contact with the right people.

So if you are already giving up your time to help and need advice or support, or if you think you have some time to get involved, this section gives you practical advice.

There are lots of exciting chances to get involved in local sports and physical activity. So if you have fancied being behind the scenes at an event or activity, we can point you in the right direction.

Young people can build their confidence and skills by volunteering, older people can stay active and involved in their local community.

Partners



SOLIHULL SPORTS COUNCIL
Council House, 50-52 Alford Road, Edgbaston B15 2JG
Telephone: 0121 717 4144



Links

- [V Inspired](#)
- [Do-it](#)
- [SUSTAIN](#)
- [Solihull Sports Council](#)
- [Volunteering England](#)
- [Volunteers in Sport Spring Seminar - West Midlands](#)

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Community and voluntary sports and physical activity clubs play a vital role in encouraging more people to participate in sport and physical activity. They are at the very heart of our villages, neighbourhoods and communities.

Over one million adults play in amateur sports clubs in England.

This section sets out to offer practical advice and information to make it easier to [run your club](#). You will find handy hints on how to promote your club to attract more members, how to raise funds and how to manage your club more effectively.

Running Sports

[runningsports](#) support sports volunteers and the people who manage them, and works to make sure clubs not only survive, but also grow and thrive.

Whatever sport you're involved in, whichever level you work at, [runningsports](#) have a huge number of resources that can help you save time, access funding, attract more members...anything to make it easier for clubs and community organisations to grow and develop. What's more, you can access much of the help for FREE!

[runningsports](#) can provide you and your club with a wide range of support and guidance such as:

- A wide range of resources and top tips
- Governance and administration
- Finance and funding

Links

- [running sports](#)
- [SUSTAIN](#)
- [Solihull Sports Council](#)



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High quality coaching is essential to getting more people to play sport and to help them to achieve their potential. Where would our young children, our teams or our talented athletes be without the coaches to encourage them and help them improve?

It is vital we support our coaches and so this section gives you local advice and information. So, whether you are an experienced qualified coach needing specialist advice or training, or a budding sports coach who is not sure how to start, [SCUK Guidelines for Coaching Children.pdf](#) you'll find the information you need here.

Register your coaching session or activity now!

If you are a coach, instructor or teacher in Solihull offering sport and physical activity sessions, then why not register now on our [Solihull Active database](#)? Doing this now will enable people in Solihull to find your activity when searching for a sport or activity.

[Register as a provider now!](#) Once registered you will be able to promote all your local activities through this service

Sports Coaching

Sports coaching is a rewarding and enjoyable pastime that, for some, can become a profession. The support is on offer in Solihull to help you achieve your goals.

Links

- [CSW Sport](#)
- [Sports Coach UK](#)
- [Register of Exercise Professionals](#)
- [Coach Bursary Scheme](#)

Related Documents

[Guidelines for coaching Children and Young People's Activities](#)

[Useful Links - Coaching and Coach Development](#)



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Solihull Active has put together a funding webpage to support individuals and organisations that require support in applying for funding. We recognise the vital role that funding plays in the development of sport and physical activity in the community. The website has numerous funding & grant providers for you to view which are based on a local, regional and national level.

Funding amounts and restrictions vary between organisations so please make sure that you read the relevant guidelines carefully to see whether you or your organisation qualifies.

Funding Resources & Factsheets

To support you in applying for funding, a list of key resources & factsheets is available to view below. Each link will provide you practical support and could provide you with inspiration when developing and writing about your project

- [Runningsports Fundraising, Grants and Sponsorship guide](#)
- [A Funding Video Tutorial – Warwick Business School](#)
- [Lottery funding questions & answers](#)
- [Lottery funding information sheets](#)
- [Sport and the Third Sector: The Sportal](#)
- [Ruff guides to sports development](#)

Local Funding Links

- [SUSTAIN](#)
- [CSW Sport](#)
- [Solihull Sports Council](#)
- [CSW Funding Search](#)

Other Funding Links

- [BIG lottery](#)
- [Funding Central](#)
- [Awards for All](#)
- [Sport England](#)
- [Funder Finder](#)
- [Grantnet](#)
- [Fit 4 Funding](#)
- [Funding 4 Sport](#)
- [Football Foundation](#)
- [Fundraising Directory](#)
- [j4b Business Grants](#)
- [Volunteering England](#)



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Welcome to the SolihullActive database

Your ideal place to find all your local Sport and Physical Activity information.

To find a local activity, search by:

- Activity
- Provider / organisation
- Day of the week
- Find my nearest
- Calendar of events

Related Documents

Are you a Club Society or Group providing activities and events? - [Click here](#) for guidelines on how to register and add activities and events to the SolihullActive Database

Our online database features information on activities and events taking place in schools, community centres, sports grounds and private health clubs.



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> **Solihull Active**
Leisure & Arts Service
Central Library
Homer Road
Solihull
B91 3RG
✉ solihullactive@solihull.gov.uk

Mohawks Ice Racing Club

Speedskating at Solihull Ice Rink.

Training sessions are, Friday 18-45 to 19-45hrs & Sundays between 08.15hrs to 09.45hrs. †

Short Track Speed Skating, a sport skated on an oval track with skaters reaching speeds of 35mph.

We have a number of club skaters representing Great Britain at International and Olympic level and an ex Olympian coach at Solihull Ice Rink.

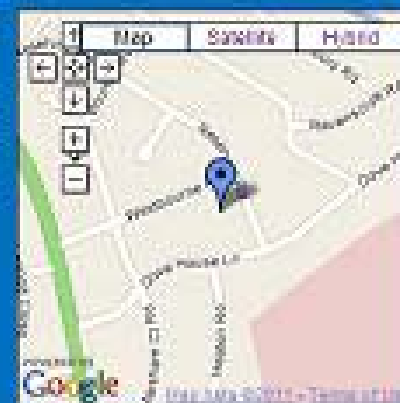
New members welcome, introductory sessions available

Provided activities

Activity name	Category	Age groups	Contact person	Telephone	Timings
Speedskating	Ice Skating	All ages	Mrs Jean Aveson	0121 706 4851	Fri 18:45-19:45; Sun 20:45-21:45

Contact details

Name	Mrs Jean Aveson
Address	27 Westbourne Road
Town	Solihull
Telephone	0121 706 4851
Post code	B92 8AT
Website	www.mohawksirc.org





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Emailaddress 

Password 

Remember me

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Homer Road
Solihull
B91 3RG

E solihullactive@solihull.gov.uk

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In order to add activities to the database you must first register your club, society or group. Please ensure you keep these details up to date. There is an option to view and amend your details on screen once your registration has been approved.

Name Description 

Contact person for enquiries

Title Forename Surname 

Contact information




Telephone number Email address 

Website address


Address Town Postcode 

Login information


Email address Password 

[Take Part](#)[Volunteers](#)[Clubs](#)[Coaches](#)[General information](#)[Locate on map](#)[Timings](#)Activity type Name Status 

Contact person for enquiries

Title Forename Surname 

Contact information

Telephone number [Activity](#)[Events](#)[Provider details](#)[Logout](#)

Solihull Active



Future Developments:

- Case studies
- Regular club profile
- Newsletter
- Direct marketing
- Local newspaper coverage
- More ideas welcome....



Solihull Active



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Leisure & Arts Service, Solihull MBC

