

# Be Part of the UK's Largest Venue Co-operative



Finding the right conference venue can be difficult for your potential customers, especially when they may be looking for one with a social, environmental, charitable or community benefit. At Think Venue we have made it simple for those customers to find you!

Think Venue is an online venue finding service of conference venues representing Third Sector organisations that re-invest their profits rather than delivering them to shareholders. The initiative has proved extremely successful in Birmingham and it is now being rolled-out in Solihull.

## What are the benefits of joining Think Venue?

### Benefits For Your Venue

- Customers have one central point to find 'not for profit' venues
- Potential to generate more income through our established partnerships
- Higher profile with local and national customers
- Easy to use website with clear listings and simple enquiry function
- Promotional opportunities for other conference related services
- Become more economically self-sustainable

*"Think Venue represents the coming together of third sector venues to demonstrate their wide ranging facilities and to be serious contenders for business within the events and meetings industry. In the current economic climate there is so much pressure on businesses and the public sector, hence our range of venues can offer value for money, alongside first class facilities and services that are comparable to profit driven convention centres and hotels. By choosing to hold your event in a third sector venue, businesses are also helping to meet their corporate social responsibility targets"* **Charlotte Torlo, Town and Symphony Hall**

### Benefits For Your Customers

- Think Venue provides an easy 1-2-3 stage process for customers to find suitable venues
- Venue information is clearly displayed and accessible 24 hours a day 365 days a year
- Customers can easily match to their values and Corporate Social Responsibility targets

*"...improving the revenue to third sector organisations who in turn reinvest in our local community but also...Birmingham City Council has benefited from better value venues and conferencing services"* **Birmingham City Council Procurement Team**

## Membership Benefits

- You will receive a monthly newsletter and regular updates
- All members are entitled to a vote at the Think Venue AGM
- A detailed listing within the Think Venue website, includes photos, map
- Discounted rates from associated relevant suppliers
- Business support section on the website to include various templates (coming soon)
- 'Networking' system to access industry knowledge and experience
- Your venue will be highlighted periodically during the year
- The opportunity to promote features
- Think Venue will promote your venue at trade events and other membership bodies
- Competitive memberships fees and benefits of joining the Think Venue Co-operative

Other chargeable benefits are:

- The opportunity to market other services that your venue offers, using the advertising banners on the website or the 'other services area' of the website
- Feature your marketing materials at networking events that Think Venue attend

## **Special Membership Joining Offer**

Join now and get the first three months free, if you do not wish to continue with your full membership then your venue can still be listed (A-Z only) for free.

To become a member of Think Venue, simply complete the registration and agree to the terms and conditions, on our website at [www.ThinkVenue.org](http://www.ThinkVenue.org) - once approved your venue will be live on the website for all to find!

*Try Think Venue for  
3 months for free!*

*15 months for the  
price of 12!*

## **Membership Category Scales**

- A - Venue that can accommodate up to 99 persons will be charged £40.00 per annum.
- B - Venue that can accommodate 100–149 persons will be charged £60.00 per annum.
- C - Venue that can accommodate 150–249 persons will be charged £75.00 per annum.
- D - Venue that can accommodate over 250 will be charged £100.00 per annum.

*"I want to encourage agencies and private corporate businesses to look at Birmingham City Council as an example and to use these local social businesses for their conference and meeting needs. A simple change in procurement can so easily help any business meet their Corporate Social Responsibility"*

*Councillor Paul Tilsley, Deputy Leader, Birmingham City Council*

**For further information or to register your interest please visit:**

**[www.ThinkVenue.org](http://www.ThinkVenue.org)**